



News Releases

AUDIO CYBERCAST FOR MAGIC: THE GATHERING® WORLD CHAMPIONSHIPS

FOR IMMEDIATE RELEASE



August 14, 1996 (Seattle, Wash.) -- Wizards of the Coast, Inc., announces an experimental live audio Internet broadcast (or "cybercast") of selected events during the third annual **Magic: The Gathering®** World Championships, August 15-18.

"A previous audio-video cybercast of the U.S. National Championships and **Magic: The Gathering Pro Tour™** required excessive computing power and network bandwidth," said Charles Keith-Stanley, Cyberspace Coordinator for Wizards of the Coast. "Although high-speed Internet connections may be commonplace in a year or two, today's technology isn't up to the task."

Instead, Wizards of the Coast will use RealAudio™ technology to deliver news, interviews, and play-by-play accounts of key matches during the World Championships, including the final match to crown the 1996 World Champion on Sunday, August 18. Listeners can download a free RealAudio Player for Windows™, Macintosh™, OS/2™, and several versions of Unix® by linking to Wizards of the Coast's website, <http://www.wizards.com>, and following the hyperlinks to the RealAudio website. A 14.4kBps (or faster) connection to the Internet is also required.

"During our continuing experiments in cybercast technology, to reduce the possibility of overloading our server or our own Internet connection we must limit the number of concurrent listeners," added Keith-Stanley. "We expect to increase the number on Sunday to handle the anticipated interest in the finals. If you're unable to tune in, please keep trying."

Participants are encouraged to send comments, suggestions, and constructive criticism to Keith-Stanley at liaison@wizards.com.



If you have any questions, contact Customer Service at [<custserv@wizards.com>](mailto:custserv@wizards.com)

Wizards of the Coast created a whole new category of games when it released the first trading card game, **Magic: The Gathering**, in 1993. To date, more than 2 billion cards have sold worldwide. The game is currently available in eight languages: English, French, Spanish, German, Portuguese, Italian, Japanese and Chinese. Late in 1996, Wizards of the Coast will release a Korean version of **Magic**. Wizards of the Coast is headquartered in Renton, Washington, with other offices in Glasgow, Scotland; Antwerp, Belgium; and Paris, France. For more information on Wizards of the Coast, visit the company's website at <http://www.wizards.com>.

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